

Oleksii Denysiuk

Senior PHP WordPress Engineer - Themes, Plugins, Gutenberg, REST API

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SUMMARY

Senior WordPress engineer with 9+ years of experience delivering custom themes, plugins, and full websites across a portfolio of client and product sites, from design handoff and migrations through launch and ongoing support. Works closely with UX and design teams on launches, with strong HTML, CSS (SCSS), and JavaScript, performance and SEO optimization, and integrations with CRMs, payment systems, and third-party APIs. Maintains a production WordPress LMS with 400K+ registered users, builds custom WordPress plugins (including a Firebase integration), and also works in Laravel and React.

EXPERIENCE

PHP WordPress Developer - Waverley Software | Jul 2022 - Present

- Building and maintaining a custom LMS platform with 400K+ registered users and tens of thousands of monthly active users, combining WordPress with a Laravel-based component.
- Implementing advanced user roles and permissions, progress tracking, and third-party API integrations.
- Worked on the platform's achievement and badge system as part of the learner progress tracking features.
- Migrated WordPress user accounts between two CRM systems, preserving data integrity across the LMS platform.

PHP Developer - EvoPlay | Oct 2020 - Jun 2022

- Built and maintained hundreds of WordPress sites on shared Nginx server infrastructure.
- Optimized site speed, UX, and SEO for high-traffic, conversion-driven websites.
- Developed the Symfony-based server-side component of internal products used to manage and operate the WordPress site portfolio.

Full-Stack Developer - Freelance (via Upwork) | Oct 2018 - Aug 2020

- Delivered custom WordPress and Laravel projects for international clients, working directly with business owners from requirements to launch and support.
- Migrated client websites from Joomla and Wix to WordPress and built custom themes from design files with responsive layouts.
- Debugged cross-browser and front-end issues on existing client sites.

WordPress Developer - Rivo Agency (Rivne) | Aug 2017 - Sep 2018

- Built custom WordPress websites for small-business clients, including landing pages and e-commerce stores.

SKILLS

WordPress: Custom themes and plugins, Gutenberg and Elementor Pro blocks, ACF, custom post types and taxonomies, WooCommerce, Contact Form 7, WP All Import, WordPress REST API, WP-Cron, WP-CLI, site migrations (Joomla, Wix), backup and duplication plugins

Front-End: HTML5, CSS3, SCSS, Sass, Less, JavaScript (ES6+), TypeScript, React, jQuery, responsive design, cross-browser testing, design-to-theme conversion

Back-End: PHP, Laravel, Symfony, MySQL, REST API development and integration, CRM, payment systems, and third-party API integrations, custom WordPress plugin integrating Firebase and WordPress, PHPUnit

Performance, SEO, and Security: Page speed optimization, Core Web Vitals, technical SEO audits (titles, canonicals, meta descriptions), Schema Markup, WordPress hardening (nonces, validation, sanitization, 2FA, XML-RPC, TLS)

AI-Assisted Development: Claude API and OpenAI API integration, Claude Code, MCP (Model Context Protocol), agentic code review, AI-assisted E2E testing (Jest, Playwright)

Design: Layout work, marketing and print graphics

Hosting and DevOps: Git, GitHub Actions (CI/CD across dev, stage, and production environments over rsync/SSH), HestiaCP, cPanel, Nginx, Docker, Composer, npm, Cloudflare, AWS, GCP

EDUCATION

Master of Computer Science - RSHU (2024 - 2026)

Bachelor of Computer Science - RSHU (2014 - 2018)